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Ozone Action Heroes Launches School Contest

Your air. Your commitment.

Encouraging students to take the ozone pledge

Winning school receives an Amy's Ice Creams party

AUSTIN, Texas -- Sept. 14, 2009 -- Ozone Action Heroes, helping people improve air quality, today announced a school contest, encouraging students, families and organizations to take the ozone heroes' pledge. Ozone Action Heroes' mission is to empower, educate and encourage people and organizations to improve air quality through simple, yet heroic actions.

The Ozone Action Heroes school contest asks participants to sign up and pledge to reduce ozone emissions. The contest will take place from Sept. 14, 2009 to Oct. 23, 2009, and is open to schools in Bastrop, Caldwell, Hays, Travis and Williamson counties.

The school with the most entries will be announced on Oct. 28, 2009 and will win an Amy's Ice Creams party. For more information about the contest, please visit www.ozoneheroes.com.

"We are excited to launch our Ozone Action Heroes school campaign with a great partner like Amy's Ice Creams," said Cathy Stephens, environmental program manager for the Capital Area Metropolitan Planning Organization (CAMPO). "The campaign accomplishes two important items— raising awareness about the harmful effects of ozone and encouraging students and families to take simple, yet heroic steps to reduce their ozone emissions."

About Ozone Action Heroes

Ozone Action Heroes' mission is to empower, educate, and encourage citizens and businesses in the Capital/Alamo Area to take action and help improve air quality. The Capital Area Metropolitan Planning Organization (CAMPO) oversees the Ozone Action Heroes project. For more information about CAMPO, please visit www.campotexas.org. For more information about Ozone Action Heroes, please visit www.ozoneactionheroes.com.

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